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**ASPEN MEDICAL PRODUCTS LAUNCHES NEW POSTURAL BRACE TO ADDRESS
FORWARD HEAD CARRIAGE**

The Vista MultiPost Therapy Collar helps address a growing medical condition

IRVINE, CA – July 2018 – Aspen Medical Products, the leader in the design, development and marketing of upper and lower spinal orthotics, launches The Vista MultiPost Therapy Collar. This active therapy device is designed to actively influence posture in the cervical spine, helping to aid in the reduction of symptoms associated with Forward Head Carriage.

Forward Head Carriage is a growing epidemic. This unnatural head position shifts the cervical spine out of alignment, leading to radiculopathy, neuropathy and cervicogenic pain. If left untreated, the unbalanced loading of the cervical spine can lead to permanent deterioration of the discs, vertebra, ligaments and muscles. The Vista MultiPost Therapy Collar helps address this condition by promoting improved posture and a more natural alignment.

“The Vista MultiPost Therapy Collar has been designed to reduce symptoms when worn for short periods of time.” Jared Milewski, Senior Product Manager. “Aspen’s previous developments for the cervical spine have been focused on motion restriction for postsurgical patients or patients suffering from acute trauma. This product is intended for non-trauma, non-surgical patients”

For more information about the Vista Therapy Collar, please contact Jared Milewski at 203-887-3456 or jmilewski@aspenmp.com.

About Aspen Medical Products

Aspen Medical Products is a leader in the design, development and marketing of upper and lower spinal orthotics. For over 25 years, the company has introduced a continuous flow of pioneering spinal bracing products and services to the healthcare marketplace. Headquartered in Irvine, California, the company has local sales representation throughout the U.S. as well as internationally.

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